

Gerard Dunning

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gerarddunning.com

IT & Systems Architecture Expert | Full Stack Developer | Business Intelligence Specialist

Gerard presents a unique blend of technical expertise, strategic & adaptive thinking, with a strong sense of business needs to the ITC, systems architecture, media and business intelligence. A seasoned and reliable professional with a solid track record in providing rapid and cost-effective solutions to diverse industries.

Summary:

- Broadcaster since 1986. Radio/TV as Producer, Director, On-Air / Voice Talent, Business Analyst, Systems Engineer & Manager. Software developer since 1981. Well versed across a wide spectrum of the Media business through Management, Sales, Marketing, Analytics, Finance, Programming, Promotions, Production, Transmission, Asset Management/Storage, Work-Flow, Graphics and Engineering for Radio, TV, and Social Media.
- Accountable, focused and polished with exceptional interpersonal communication skills.
- Skilled commercial full-stack software architect, developer and manager with a distinguished history of achievements throughout AsiaPac, US and UK spanning Enterprise, Business and Broadcast Technologies, UI Ergonomics, BI Analytics, Desktop, Networking, Cloud, Web and SEO projects. An excellent international track record in the rapid delivery of solid and dependable solutions, product and support.

Key Skills:

- Full Stack Software Development
- Business Intelligence & Systems Integration
- Professional Communicator
- Broadcast Radio/Television
- Marketing Strategy/Design

Education:

- Business Objects Certified Professional (AU)
- Delphi Certified Developer (NZ)
- Microsoft Certified Solutions Expert (MCSE, NZ)
- Oracle Certified Professional (OCP, AU), Oracle Business Intelligence (OBIEE, AU)
- Citrix Certified Administrator (CCA, AU), Citrix Certified Professional (CCP, AU)

- Master Certified Novell Engineer (MCNE, NZ)
- Bachelor Computer Science (B.SC, NZ)
- Diploma of Counselling (AU). Registered Psychotherapist
- Associate Diploma (ATCL, UK) Speech & Drama
- Pilot CPL, IFR/MEA. Multi-Turbine (NZ & AU)
- First Aid / CPR

Professional Experience:

Central Coast Grammar School (AU): Project Manager, Systems Architect, Developer, Business Intelligence, Wellbeing Management, Voice Production

Hub Systems (AU): Transport Solution Architecture & Development

ESPN (AU/US): Sales and Programme Integration & Market Analytics

Seven West Media (AU): Media System Integration & Audience Analysis

TEN Network (AU): Ad Media Systems & Media Production

Prime Media Group (AU): Enterprise Business Intelligence Architecture, Data Migration, Broadcast Automation, Sales Forecasting & Analytics

Video-8 Media (AU): Media Asset Management & Digital Archive Architecture

Magna Systems & Engineering (AsiaPac): Media Solutions Architect

BCC AdSystems (AU): Solutions Architect & Business Intelligence

Harris Communications (AU / US / UK): Senior Business Consultant/Developer. International Project Management

Apollo Works (UK): Chief Architect. Manager and Chief Architect. Business Intelligence and Commercial Media Management

CanWest MediaWorks (NZ): Presentation Director, Technical Director & IT Manager

MediaWorks (NZ): Music Director, Production Manager, DJ, Copywriter, News Reader

Key Achievements:

Gerard has a strong international presence, bringing technical expertise and innovative solutions to a wide range of industries across the globe.

Gerard's experience in international markets is highlighted by his role as Senior Business Consultant and Developer for Harris Communications (1999-2006), where he managed and developed advanced reporting systems and bespoke solutions for global clients within the Harris business portfolio.

Additionally, during his tenure as Chief Architect at Apollo Works in the UK, he played a pivotal role in the development of broadcast media software and the DataMiner business intelligence platform for the Australian Ad Sales market, contributing to sophisticated data management solutions.

His international influence also spans the media and broadcast industries, with significant contributions as a Media Solutions Architect for Magna Systems & Engineering (2006-2011). Here, Gerard developed custom Media Asset Management solutions across various platforms, working with diverse media technologies to address both local and international demands. As a Presentation Director and IT Manager for CanWest MediaWorks in New Zealand (1992-1999), he managed IT infrastructure and engineered broadcast solutions, including producing national election coverage, further showcasing his ability to deliver high-stakes projects.

His work on MyEmergencyCrew.com extended his impact by providing real-time mobile systems for emergency response crews, including cutting-edge flight tracking applications for aviation search and rescue operations. Likewise he has introduced new skills as a counsellor to develop new and innovative solutions for youth wellbeing in schools.

Throughout his career, Gerard has continuously applied his skills in developing enterprise business strategies, innovative technology solutions, and leadership training, making him a versatile professional with a proven track record of success on a global scale.

Partnering with Gerard means gaining access to a wealth of international experience, technical innovation, and strategic insight, ensuring tailored solutions that drive success and growth in any industry.